



White Paper

National Retail Security From DMP

Large retailers and commercial businesses have a footprint with potentially hundreds or even thousands of stores and locations. In addition to the retail business, these organizations have security requirements for their distribution facilities, warehouses, corporate offices and perhaps other supply chain factors.

The scale of these deployments presents unique challenges for security integrators. When considering a change or a security system upgrade, most Loss Prevention professionals seek a long-term business partner.

The Best Choice for Business Security

DMP is the No. 1 choice for business security systems among financial institutions such as banks and credit unions, for national retail security and for the U.S. government. Based in Springfield, Missouri, DMP has designed and manufactured its products in the USA for more than 40 years and is a privately held company whose only business is focused on electronic security solutions for commercial and business applications. The nation's best systems integrators choose DMP as their choice for intrusion alarm systems, access control and wireless security solutions for multi-location security solutions.



DMP home office in Springfield, Missouri

Keeping It Simple Increases Your Profits

With today's retailers, standardization is essential to the business. Having continuity in products, services and delivery creates economies of scale and also strengthens the brand. The same principles apply to security services for the business. When security systems are installed and programmed to operate the same from one location to another, asset protection becomes more efficient and cost-effective. When the entire organization has a standard for security — from loss prevention to regional directors to the employee who closes the store at the end of the day — your business becomes more secure, more profitable and easier to control and manage.

Speed and Consistency in Implementation

When security integrators deploy hundreds or thousands of security systems for a single national account, DMP provides a secure, encrypted means of programming every security system across the enterprise with consistent data. Each system will include standardized information to maintain system design integrity; however, there are always unique requirements for every individual security system. Local user codes for staff, account numbers for individual systems and wireless detection devices require customized programming for each particular system. This is just one example of how DMP technology is centered on national commercial deployments.

Automatic Programming from DMP

If every security system were identical, “pre-programming” would be simple. Only DMP provides Automatic Programming — the ability to create a standard program template for common system options, while simultaneously customizing every individual security system with its specialized programming requirements. Automatic Programming is prepared before security systems are shipped to their destination, so each system includes a unique signature for its installation.

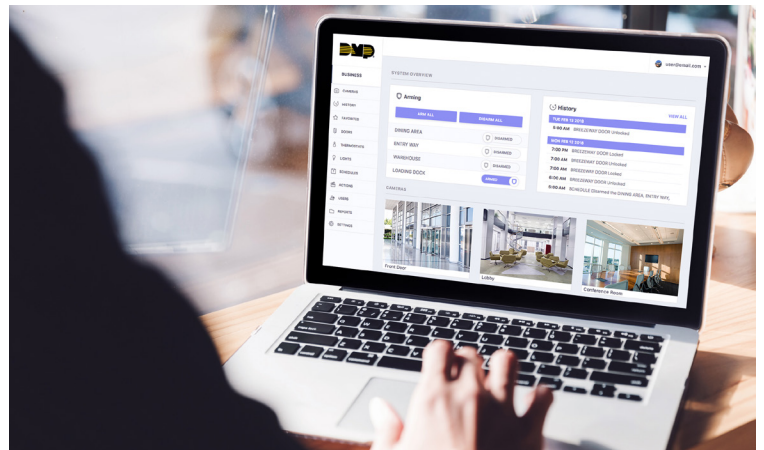
When security systems are scheduled for installation at a business, the time required for this appointment is reduced to an absolute minimum. DMP Automatic Programming saves time, reduces labor, eliminates errors and increases the level of security and protection for the business, its employees and its customers. DMP streamlines the entire process of upgrading security systems.

Change is a Constant

Business is all about growth, staying in front of the competition and embracing change. Part of our business in asset protection and loss prevention is expecting the business to change and being able to synchronize security with rapid development. Employee turnover, new stores, remodels, business acquisitions, changes to policy and procedures — we experience change every day. DMP security is designed to adapt to changes quickly and securely and with scalability.

Every security system program in your enterprise is stored on servers for easy updating as the business changes — either locally or across the enterprise — with a single keystroke. New system updates and firmware may be broadcast to all systems simultaneously. DMP products are backward and forward compatible to keep your security systems relevant with all new product releases.

With DMP’s Virtual Keypad, you are in control of your business, your assets and your people. All of your security and automation may be managed from a smartphone, tablet or browser. Virtual Keypad offers a dashboard for one security system and flexibility of control, management and reports. Or this user management tool can give a single user the ability to view and manage an entire enterprise of security solutions. Virtual Keypad offers adaptability for various layers of authority levels, regional access and more.



Staying in Touch with the Today’s Business

DMP security systems offer the latest technology for retailers and big businesses. Using IP, cellular and encrypted communications, DMP provides LP professionals with web-based tools that keep retailers in touch with their businesses. Managers may receive real-time notifications when the business doesn’t open on time or if the business is late to close or even if an alarm occurs at a store. The DMP security system may monitor and automate environmental controls such as HVAC, lighting, refrigeration, water leaks and many other operational appliances.

If you have a system, a process or an application you want to monitor and/or control, chances are very good that your DMP security system can provide an integration path for this service. Talk to your systems integrator today about your special requirements.

Upgrading Legacy Security Systems

DMP security systems are installed by the most reliable systems integrators worldwide. In many cases, your integration partner can convert older legacy security systems to DMP and still employ most of the detection devices previously installed. DMP security systems can reduce the costs of upgrading your previous security systems.

DMP systems integrators are factory trained to make sure you receive the very best experience with a DMP solution. We know how to find the best solutions and opportunities for automation, integration and cost reduction while maintaining the most secure environment for your assets.

Your business deserves the best of today's technology at an affordable price. In many cases, your business can find a return on investment when upgrading older systems with new, more affordable technology.

We Protect Your People, Your Customers and Your Assets

Let's work together to reduce your risk, protect your business and build a new model for security solutions within your business. With today's technology, we can help you prepare for tomorrow's changes.



For more information, please contact Jim Hawthorne, Director of Retail Solutions.

Jim brings more than 20 years of security industry experience to his role as Director of Retail Solutions. Jim attended Portland State University majoring in Business Administration and Computer Science and has been with DMP for more than 15 years. He has a wealth of knowledge within the industry including access control, intrusion, alarm communications and sales and marketing experience.

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