

BREAK & ENTRY

Letter

[Date]
[Name]
[Company]
[Address]
[City, State, Zip]

Dear **[Name]**,

CRIME AND FIRE DAMAGE POSE THREAT TO BUSINESS LOCATIONS

As crime and fire continue to spell disaster for thousands of business or home locations in insert city area, many business or home owners do not realize the need for a security system until it's too late. Unfortunately, most of us still believe "it always happens to someone else."

Just recently, a break-in occurred on **[Street]**. Burglaries, robberies, aggravated assaults – these are the types of crimes happening daily in our community.

While no business or home is exempt from the setbacks of crime or fire damage, a well planned. Cost-effective security system can play a major role in preserving the life of your business.

At **[Your Company]**, your security is our business. Our services include:
(Examples, list your companies services.)

- Burglar & hold-up
- Fire detection systems
- CCTV surveillance systems
- Access control systems
- U.L. Central station monitoring
- Armed response

Call **[Phone Number]** today and a **[Your Company]** professional will conduct a no-cost security survey to help you structure a system which will protect your business or home and its assets while you spend your time concentrating on profits or enjoying your family.

Sincerely,

Security Consultant