

NEW CONSTRUCTION

Letter

[Date]
[Name]
[Company]
[Address]
[City, State, Zip]

Dear **[Name]**,

DO YOUR BLUEPRINTS INCLUDE PROTECTION OF YOUR INVESTMENT?

Your materials are solid. Your work is the best. It's your job to deliver results and come out ahead of the competition.

Unfortunately, no building is exempt from the potential setbacks of crime or fire damage. Incorporating security into your plans is crucial to protecting the value of your efforts.

Planning your security system in advance will:

- PREVENT OCCUPANCY DELAYS - many cities require 24-hour Central Station monitoring of sprinkler extinguishing and fire detection systems. Plan for your FIRE system now!
- SAVE YOU MONEY - the system will be installed during construction stages ensuring an aesthetically pleasing system.
- ATTRACT POTENTIAL BUYERS - customers are more inclined to buy and lease space with built-in safety and protection.
- PROTECTION FOR YOUR EQUIPMENT & MATERIALS - protect your construction site from vandalism and theft with our video verification system.

A good security plan, like a good construction plan, requires special attention and detail. **[Company Name]**'s team of security consultants can help you design your system to maximize the safety and protection of your location, yet cost-effective to meet your budget parameters. Call **[Phone Number]** today to arrange appointment to review the best in security services.

Sincerely,

Security Consultant